



# How the Sonocent Pilot process works

*What to expect when you trial Sonocent software at your college for a semester*

## PERSONALIZED WEBINAR WITH A SONOCENT ACCOUNT MANAGER

The webinar kicks off with an informal chat about your existing note-taking support and the challenges your students face. This helps your Sonocent Account Manager target the rest of the webinar towards your needs.

### The webinar features:

- **a little background on Sonocent** and our mission to help students improve core study skills by harnessing the power of the spoken word
- **a demonstration of how students can use our software** and mobile app to take brilliant notes, completely independently

- **details of Sonocent Pilots run by other colleges:** the number of licenses they've received, the students who have benefitted, the improvements to GPA and retention

- **a demonstration of how to manage your licenses** from your desktop with the online Sonocent Loan License Manager

- **details of pricing models** should you decide to purchase licenses at the end of the pilot (remember, there's no obligation to do so)

- **details of exactly how your pilot would work**, the training and implementation materials that we'll make available to you, and the support that will be on hand throughout

There's no need to commit to a pilot at the end of the webinar. We'll arrange a follow-up call, giving you time to discuss the opportunity with colleagues.

## SETTING THE WHEELS IN MOTION

On the date and time that you agreed during the webinar, your Sonocent Account Manager will call you to see if you are happy to go ahead with a Sonocent Pilot.

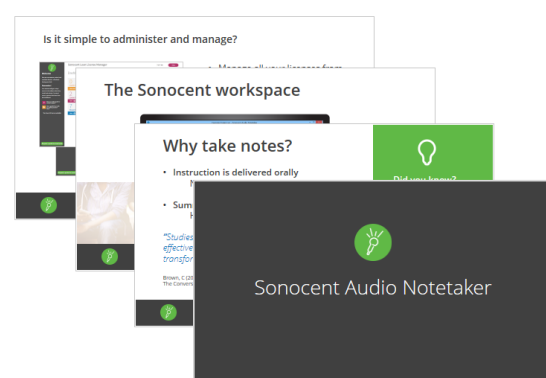
They'll then drill down further into:

- *the types of students who will use the software*
- *what would be an appropriate number of licenses*
- *how you plan to train students and staff in the solution*
- *how you will measure the effectiveness of the pilot*

Once all these points have been agreed, your Sonocent Account Manager will schedule an online training session for the staff who will be training your students.

## TIME FOR REFLECTION

After the webinar, your Sonocent Account Manager will send you materials that you can use to brief your colleagues on Sonocent and the benefits of the solution.



## GO TIME

Expect an email from your Sonocent Account Manager including:

- **access to your software licenses** - we'll activate these just before the semester so you can use the software for training
- **a Welcome Pack**, including details of how to manage your licenses with the Sonocent Loan License Manager
- **an Implementation Guide** full of tips and hints from other support professionals on ensuring your pilot is a success
- **surveys** to send to your students on their experience of using the software
- **a sample agreement** for students to sign on fair-usage of lecture recordings
- **posters and leaflets** to promote the software across campus

## TRAINING

A training webinar for your staff. This will cover:

- *the core features of the software*
- *how to use Sonocent to create brilliant notes*
- *an introduction to the training resources available to staff and students*

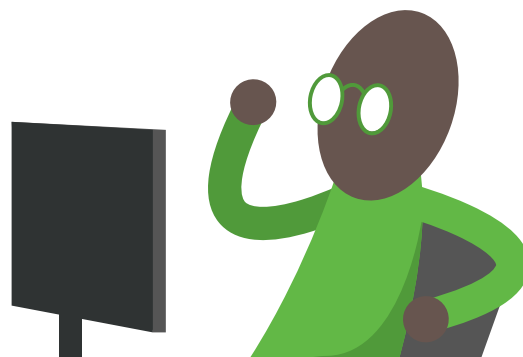
## EARLY SEMESTER CATCH-UP

A quick call from your Sonocent Account Manager to check if you need any further support. Remember, you can get in touch with them throughout the semester, by phone, email, or social media, whenever you have a question.

## TOUCHING BASE

Throughout the semester, your Sonocent Account Manager will keep track of how many of your students have activated the software.

If the numbers seem a little low, they will get in touch to see how we can help. One way is by providing additional training for your students. We run regular **'Sonocent 101' training webinars**, which are free for all students to attend.



## END-OF-SEMESTER REVIEW

A call from your Sonocent Account Manager to review the success of your pilot. If everything has gone well, they will talk to you about purchasing licenses for the new semester.

**Create learning independence at your college.** Pilot Sonocent software FREE for a semester. Get in touch to arrange a personalized webinar.

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